

ABEE 2011 Hosted Buyer Program

Regional Showcase

Friday, 12 August 2011

Newcastle

Courtesy of the Newcastle Convention Bureau

Capital of and gateway to the Hunter Region and Australia's seventh largest City, Newcastle is a proud and prosperous City with an established reputation as a Conference and Event destination. Newcastle is ideally located, adequately resourced and very experienced – a city not only of beauty, but of significant capability.

Newcastle is recognised as a City of enterprise and energy. In recent times it has had to overcome three major traumas - namely the 1989 Earthquake, the closure of BHP in 1999 and the 2007 Floods. Each one has led to extensive assessment of the way forward for the City and Region and subsequent revitalisation and renewal programmes. Heavy industry is no longer the major employer – that role now being taken by the Health and Education sectors.

Newcastle offers a range of venues and accommodation suitable for hosting conferences, located right in the heart of the CBD – much of it within walking distance of each other and at the same time, close to shopping, beaches, restaurants and our magnificent harbour foreshore.

As Australia's second oldest City, and as capital of and gateway to the Hunter region, Newcastle offers many opportunities for interesting and varied activities and tours for pre/post conference touring or an accompanying persons programme during the conference.

Newcastle is an experienced conference and event destination, hosting many state, national & international meetings each year.

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EXHIBITIONS
& TRADE FAIRS





In the past 18 months Newcastle has seen the opening of numerous new meeting and event venues along with the emergence of new team building activities including:

- Ausgrid Stadium
- Longworth House
- The Sebel Newcastle Beach
- Fort Scratchley Multi Purpose Centre
- Drawn (corporate art activity)
- East Coast Experiences (corporate team building activities)
- Newcastle Museum (opening 7th August 2011)
- Merewether Surf House (opening October 2011)

In June of this year, Newcastle launched its new Brand, “*Newcastle-see change*”. The essence of the Newcastle Brand draws on four key elements that make Newcastle a unique destination.

These are:

1. Genuine & Real
2. Hard Working
3. Always Changing and
4. World Class

This regional showcase will be operated based on a minimum of 10 hosted buyers. Newcastle Convention Bureau has the right to cancel the tour if minimum numbers are not met.

Your Newcastle Convention Bureau representative:

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**EXHIBITIONS
& TRADE FAIRS**





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Dress code: Smart casual – comfortable walking shoes

- 7:00 AM** Meet your representative from Newcastle Convention Bureau in the hotel lobby and travel to Newcastle by coach.
- 9:30 AM Arrive at Newcastle
Morning Tea and Whale Watching at Quality Hotel NOAH's on the Beach followed by property site inspection.
- 10:30 AM Laser Clay Pigeon Shooting In Civic Park followed by a site inspection of Newcastle City Hall and Civic Theatre.
- 11:35 AM Site inspection of the new Newcastle Museum
- 12:05 PM Site inspection of Crowne Plaza Newcastle
- 12:30 PM BBQ lunch overlooking Newcastle Harbour at Historic Fort Scratchley followed by a guided tunnel tour.
- 2:20 PM Site inspection of Ausgrid Stadium followed by Segway Races and afternoon tea.
- 3:30 PM Re-board the coach and travel back to Sydney
- 5:00 PM** Arrive in Sydney
Transfer to Sydney Airport for your return flight home.

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Quality Hotel NOAH'S On the Beach



Quality Hotel NOAH'S On the Beach Newcastle is a boutique 4 Star (AAA rated) hotel located right on Newcastle Beach. The hotel is classically furnished with boutique style accommodation with all rooms having a private balcony and all boasting spectacular views of either Newcastle Harbour or Newcastle Beach.

Quality Hotel NOAH'S On the Beach has recently been refurbished and has conferencing facilities with all function rooms having floor to ceiling glass windows overlooking Newcastle Beach.

Newcastle City Hall



Opened in 1929, Newcastle City Hall is one of Newcastle's most unique and prestigious venues. With stunning art deco architecture and a convenient, central location, Newcastle City Hall boasts seven function rooms including the magnificent 820 seat Concert Hall.

Civic Theatre Newcastle



The Civic Theatre is one of Newcastle's finest historic venues. The grandeur of art deco surrounds, marble staircase and foyer and the terrazzo balcony make for a stunning and unforgettable event. The Civic Theatre has a Main Auditorium capacity of 1520 in addition to five function spaces.

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Newcastle Museum



Reopening in August 2011 and located in the Honeysuckle Precinct, this National Trust listed restored building makes a dramatic and historic backdrop for any corporate event.

With multiple spaces to choose from and a design that encourages delegates to be interactive with their environment this is truly unique venue.

Crowne Plaza Newcastle



Located in the Honeysuckle precinct and overlooking Newcastle's working harbour this 4.5 star venue has 175 accommodation rooms in addition to five versatile function spaces. A private and large garden area also provides a lovely outdoor or pool side event option.

Fort Scratchley Historic Site



Fort Scratchley, with its' commanding position guarding the Hunter River Estuary, is undoubtedly Newcastle's most spectacular vantage point. Overlooking Nobbys Beach and lighthouse, the fortress boasts panoramic ocean, coastline, harbour and city views.

In 1881, the Fort was built with the original purpose of protecting the harbour from Russian Invasion, but went into action in World War II, firing its' massive guns against an attacking Japanese submarine. The original tunnels still remain, and make for an interesting location to enjoy pre dinner drinks & canapés.

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Ausgrid Stadium



Ausgrid Stadium offers spacious and new facilities, engaging first class service and an amazing view. This event space is flexible, accommodating both social and business events, from small gatherings to large groups for up to 700 people in Cocktail style. With the field of play as an historic backdrop, the perfect scene is set for any scale event. Different solutions can be organized to suit every need, from team-building activities to themed entertainment for an evening

East Coast Xperiences



East Coast Corporate & Group Xperiences specialise in facilitating fun Xperiences for corporate team building, conferencing 'time outs', company incentives, staff development days, corporate advertising, product launches, work functions, christmas parties and corporate family fun days. Whatever your purpose, East Coast Corporate & Group Xperiences will put the zing back into your next event.

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